



*Quarterly Newsletter*

*Inside this Issue - Our New Releases*



## **WATERFORD WINES**

Nestled between the Stellenbosch and the Helderberg Mountains lies 120 hectares of Heaven. And now ZMMI is importing it to Zanzibar. p. 02

## **TRIPLE 3 GIN**

We've all watched as the gin scene has exploded! And South Africa is producing some premium, boutique gins, which is why we're excited to bring Triple 3 to Zanzibar. p. 03

## **ERNIE ELS WINES**

From World Number 1 golfer who stunned the world on the golf course to incredible wines that are taking on the international wine scene! p. 03

## **A NOTE FROM ZMMI**

ZMMI is dedicated to ensuring a balanced portfolio with a range of globally recognisable and exciting brands. We are constantly reviewing our portfolio in an effort to have Zanzibar's widest selection of brands suited to your needs, and are thrilled to share our refreshed 2019 Wine & Spirits portfolios! Don't worry, it is NOT a price increase, it's just our way of showing off our much-anticipated new arrivals! New wines, new spirits and some exciting new varietals – it's great to shop at ZMMI!

**CONTACT ZMMI FOR OUR NEW PORTFOLIO  
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## PECAN STREAM

The Pecan Stream range from Waterford is available in varietals that are perfectly suited to the Zanzibar climate. A dry & crisp Sauvignon Blanc, a fruity & aromatic Chenin Blanc and a truly Mediterranean-style Red Blend consisting of both French and Italian varietals, called Pebble Hill.

These wines focus on pure fruit flavours, a round, smooth mouthfeel and a refreshing note which will leave you longing for more. They are easy drinking, pair well with food and are suitable for almost every occasion.

## WATERFORD RANGE

The Elgin Wine Route, South Africa's most well-known Cool Climate Region, has been all the rage coming out of South Africa in recent years. Known for aromatic, fresh wines - this has finally landed in Zanzibar!

The Waterford Elgin Sauvignon Blanc is the only Elgin wine in Zanzibar. The grapes were hand-picked from the vast array of vineyards in Elgin to ensure the highest quality of fruit, thus creating a beautiful cool climate Sauvignon Blanc to rival some of the most famous wine regions in the world!

Also in the Waterford Range is the Stellenbosch Cabernet Sauvignon - a full bodied wine with earthy aromatics, smooth, round tannin and fresh fruitiness.

Last, and definitely not least, is the award winning Kevin Arnold Shiraz! The epitome of South African Shiraz. This wine perfectly reflects its terroir with spicy, blackberry flavors, layered with intricate complexity!



WATERFORD  
ESTATE  
STELLENBOSCH

## WATERFORD WINES

Waterford Estate is situated in the picturesque Blaauwklippen Valley, in the world-renowned Stellenbosch region. At Waterford Estate, we have chosen to use only half of the total 120 hectares of land for the planting of vines, in order to preserve and maintain the natural fauna and flora on the Estate. Waterford Estate is owned by the Ord Family and developed under the watchful eye of Kevin Arnold, Cellar Master and Managing Partner, since 1998.

Source; Waterford Estate 2019





**ERNIE ELS**  
WINES

## ERNIE ELS

Ernie Els! Otherwise known as The Big Easy, is a former World No. 1 golfer, from South Africa. Throughout the golfing world, his name is synonymous with great golfing. That said, in the world of wine, the Ernie Els name equates to top quality Cabernet Sauvignons.

The Ernie Els wine estate is located right on the "Golden Thread" in Stellenbosch, South Africa. This area is most well known for Bordeaux-style Red Wines. and delicious Chenin Blancs.

We're very excited to launch the new Big Easy Range. Consisting of a Chenin Blanc, Rosé, Cabernet Sauvignon and a Red Blend, this range offers all the promise of the Ernie Els name, while still being affordable and approachable.

This stunning range will leave you begging for more. Don't worry though, because we've got more!

Part of the more exclusive wines, is the Ernie Els range. This includes a Sauvignon Blanc, a Merlot and a Cabernet Sauvignon. These wines are slightly more serious and the bold, tasty Cabernet Sauvignon is celebrated as one of the best in South Africa.

And then if you're looking for something truly special, there is the Ernie Els Proprietors Cabernet Sauvignon, which is absolutely to die for. Find this in the Fine Wine section in our store.

## TRIPLE 3 GIN

Craft Gin! In a world where Mixologists are celebrities, and cocktails are intricate works of art, craft gin sits proudly on the top shelf, fully aware that it is currently ruling the bar. With old-school styled sloe gins, and new age gins that change colour when tonic is added, there is definitely something for every kind of person and every kind of cocktail.

With that in mind ZMMI has been expanding its gin selection, to the point where we now have over 40 types of gin in our portfolio, and joining the seven new additions to the list are the Triple 3 gins from Stellenbosch, South Africa.

Just Juniper Berry, Citrus Infusion and African Botanicals. These three gins not only perfectly pair with our island's spicy flavours, creating novel, Zanzibar-styled cocktails, but also meets the world's new demand for better quality, handmade, pot distilled gin, that delivers flavour as well as a refreshing option for the Zanzibar climate.

**TRIPLE 3 THREE**  
ESTATE DISTILLERY



# WINE TASTING CLUB

One of ZMMI's core beliefs is giving back to our customers, and sharing our knowledge and expertise on wine and spirits with the Zanzibar community. We offer wine and cocktail training to our customers and often host wine tastings and other events throughout the island.

That said, we have launched an exciting new project: A Wine Tasting Club!

The purpose of this club is to give people the opportunity to join us for a fun but informative evening of wine. Each evening will have a different theme, followed by a tasting of at least six wines, and experiences are shared through an informal discussion.

We have hosted 4 tasting evenings so far, starting out with a basic introduction to wine tasting followed by a closer look at Chardonnay, Sauvignon Blanc and the difference between New World and Old World Wines.



Future events will cover topics such as Pinot Noir, Shiraz vs. Syrah and Cabernet Sauvignon and will be a great opportunity to try some of the less well-known wines available at ZMMI. This is a good way to learn more about wine, meet new people and taste some fantastic wines.

One of ZMMI's Key Account Managers, Katherine, leads the wine tasting evenings, starting off with a short PowerPoint presentation about the evening's topic. The wines are then presented throughout the evening, and discussed as poured, in a social, informal, engaging manner.

Wine Tasting evenings are held twice a month, and advertised on our Facebook Page & in store. Anyone is welcome to attend, but places are limited!

The cost is only TSH 27,000 per tasting and we do ask that you RSVP to Katherine at [katherinem@zmmi.net](mailto:katherinem@zmmi.net).

We look forward to seeing you at our next event. Karibu!